

Agenda for PRSA North Pacific District Call
Wednesday, February 25, 2015
2 p.m. Mountain ~ 1 p.m. Pacific ~ Noon Alaska

Call-In Number: **888-604-4215**
Passcode: **5603423#**

Welcome and Roll-Call

Chair: Betsy Hays, APR, Fellow PRSA
Chair-Elect: Pete Codella, APR
Secretary: Terry LaBrue, APR
Treasurer: Mar Junge, APR
Immediate Past Chair – Scott Trotter, APR

National Nominating Committee – Scott Trotter, APR
National Nom. Comm. Alternate – John Mitchell, APR
National Nom. Comm. Alt. – David Thompson, APR

2015 Chapter Presidents

- Alaska – Heidi Embley
- California Capital – Kyla Aquino Irving
- Central California – Janet Stoll-Lee, APR
- Greater Oregon – Loralyn Spiro
- Greater Salt Lake – Julie Marie Bradford
- Greater Spokane – Alli Benjamin
- Idaho – Nicola McIntosh
- Montana – Carol Kruger
- Oregon Capital – Nicole Miller
- Portland Metro – Taraneh Fultz, APR
- Puget Sound – Diane Bevins
- San Francisco Bay Area – Michele Horaney, APR
- Sierra Nevada – Alison Gauden, APR
- Silicon Valley – Elisabeth Handler, APR
- Utah Valley – Todd Hollingshead

Approval of Meeting Minutes – Terry LaBrue, APR, Secretary

- January 2015

Approval of Treasurer’s Report/Update – Mar Junge, APR, Treasurer

National Report - Candice Bellittera, APR, PRSA Chapter/District Relationship Manager

Update – Pete Codella, APR (Chair-Elect)

- NP District Conference Update

Discussion – Scott Trotter, APR (Immediate Past Chair, NP District Nominating Committee Representative)

- Secrets to Applying for National PRSA Board Service

Problem-Solving Discussion – Betsy A. Hays, APR, Fellow PRSA (Chair)

- What are your biggest challenges? (With help re: how to handle them! 😊)

Items from the Floor**Adjourn****2015 PRSA NORTH PACIFIC DISTRICT CALL TOPICS SCHEDULE**

Month	Topic
March	How to Involve Your Senior Practitioners
April	Social Media Best Practices – What should we focus on in 2015?
May	Presentation by National Board Member/Sharing your vision with your chapter members
June	Your success stories – what is the BEST thing your chapter does?
July	Launch of PRSA NP District PR Practitioner of the Year Award Competition
August	(1) How to Involve Millennials (2) How to Mentor a PRSSA Chapter
September	(1) Strategies for recruiting and committing volunteers
October	(1) Succession Planning (2) How to be an effective delegate at the National Assembly
November	In-person meeting at PRSA Int'l Conference
December	How to Enhance Your Reputation as a Leader