

## North Pacific District

**Agenda for PRSA North Pacific District Call**  
**Wednesday, April 22, 2015**  
2 p.m. Mountain ~ 1 p.m. Pacific ~ Noon Alaska

Call-In Number  
**888-604-4215**  
Passcode  
**5603423#**

### Welcome and Roll-Call

Chair: Betsy Hays, APR, Fellow PRSA  
Chair-Elect: Pete Codella, APR  
Secretary: Terry LaBrue, APR  
Treasurer: Mar Junge, APR  
Immediate Past Chair – Scott Trotter, APR

National Nominating Committee – Scott Trotter, APR  
National Nom. Comm. Alternate – John Mitchell, APR  
National Nom. Comm. Alt. – David Thompson, APR

Ronele Dotson, APR, PRSA Director, North Pacific District  
Candice Bellittera, APR – PRSA Chapter & District Relationship Manager

### 2015 Chapter Presidents

- Alaska – Heidi Embley
- California Capital – Kyla Aquino Irving
- Central California – Janet Stoll-Lee, APR
- Greater Oregon – Loralyn Spiro
- Greater Salt Lake – Julie Marie Bradford
- Greater Spokane – Alli Benjamin
- Idaho – Nicola McIntosh
- Montana – Carol Kruger
- Oregon Capital – Nicole Miller
- Portland Metro – Taraneh Fultz, APR
- Puget Sound – Diane Bevins
- San Francisco Bay Area – Michele Horaney, APR
- Sierra Nevada – Alison Gauden, APR
- Silicon Valley – Elisabeth Handler, APR
- Utah Valley – Todd Hollingshead

### Approval of Meeting Minutes – Terry LaBrue, APR, Secretary

- March 2015

### Approval of Treasurer's Report/Update – Mar Junge, APR, Treasurer

### National Report - Candice Bellittera, APR, PRSA Chapter/District Relationship Manager

**Updates:**

- NP District PR Pro of the Year Awards: Betsy Hays, APR, Fellow PRSA (Chair)
- NP District Conference Update: Pete Codella, APR (Chair-Elect)
- PRSA Career Guide Update: Kathy Hubbell, APR, Fellow PRSA (Portland-Metro Chapter)

**Presentation:** Social Media Best Practices – What should we focus on in 2015? (Pete Codella, APR)

**Items from the Floor**

**Adjourn**

**2015 PRSA NORTH PACIFIC DISTRICT CALL TOPICS SCHEDULE**

<b>Month</b>	<b>Topic</b>
May	Presentation by National Board Member/Sharing your vision with your chapter members
June	Your success stories – what is the BEST thing your chapter does?
July	How to Involve Your Senior Practitioners Launch of PRSA NP District PR Practitioner of the Year Award Competition
August	(1) How to Involve Millennials (2) How to Mentor a PRSSA Chapter
September	(1) Strategies for recruiting and committing volunteers
October	(1) Succession Planning (2) How to be an effective delegate at the National Assembly
November	In-person meeting at PRSA Int’l Conference
December	How to Enhance Your Reputation as a Leader