

Welcome and Introductions

Chair: Betsy Hayes, APR

Minutes for PRSA North Pacific District Call

Wednesday, March 25, 2015

2 p.m. Mountain ~ 1 p.m. Pacific ~ Noon Alaska

Call-In Number

888-604-4215

Passcode: **5603423#**

National Nom. Comm. Alternate – John Mitchell, APR

National Nom. Comm. Alt. – David Thompson, APR

Chair: Betsy Hays, APR, Fellow PRSA

Secretary: Terry LaBrue, APR

Treasurer: Mar Junge, APR

Immediate Past Chair – Scott Trotter, APR

Attending:

Betsy Hayes, Heidi Embley, Janet Stoll-Lee, Terry LaBrue, Michelle (San Francisco), Keith Matthews, Mar Jung, Silma Allison, John Mitchell, Amanda Hom, Elizabeth, Ranelle Dotson, Candice Bellittera (PRSA National) Alison Gauden, Nicole Miller, Julie Blacher and Pete Codella

Approval of Meeting Minutes – Terry LaBrue, APR, Secretary

February 2015 minutes approval were moved at by Allison and seconded by Pete. Approved unanimously.

Treasurer's Report/Update – Mar Junge, APR, Treasurer (Update can be found on NPD website)

Report was made that \$835 was collected with a projection of \$1,384.81 with all collected by the end of April. Three chapters had invoices of \$350. Only one scholarship was awarded for \$100.

National Report - Candice Bellittera, APR, PRSA Chapter/District Relationship Manager

- Leadership rally registration is now open.
- Chapter, district and section chairs elect one representative per chapter
- Rally to be at NYC Marriott @ \$235 per night – questions contact Candice
- A invitation to NYC Leadership Rally, June 5-6, will be sent with a \$500 stipend from national for chapter president-elect
- PRSA National Conference in Atlanta – Nov. 7-10 (PRSA Assembly is on Nov. 7)
- National list of board members: are seeking programming and visits to local chapters
- To apply for National Board service, candidates need to go through the nominating process, open seat from NPD and one at-large seat
- Change in by-laws, APR not needed to serve

Updates – Keith Matthews, APR

- District Conference set for 2016 to allow more time to plan
- Committee forming soon with one volunteer from each chapter in NPD
- Hosting chapter: Sierra Nevada, likely venue in Reno in summer

- Focus: Professional development
- Seeking sponsorships, keynote speaker, volunteers from PRSSA chapters
- National board may do an APR boot camp session to attract more attendees

Updates – Betsy Hayes, APR

- Traveled to Portland Metro chapter and met with Greater Oregon in face-to-face meetings on-site
- Worked on PR Pro of the Year. Would like volunteers from most chapters to determine criteria, judging, protocol and visits
- Portland Metro meeting suggestions: create virtual teams to solve problems
- Some chapter presidents have particular interest in specific issues
- Initiate creative problem solving – mastermind specific issues together
- “It’s my goal to make chapter presidents’ and representatives’ lives easier.”
- Next conference call will address topics and problems

Next Conference Call: April 22, with focus on District conference, Puget Sound chapter Jumpstart, Portland Communicators Conference.

Meeting adjourned at 1:42 p.m.