

## North Pacific District

**Agenda for PRSA North Pacific District Call**  
**Wednesday, Aug. 26, 2015**  
2 p.m. Mountain ~ 1 p.m. Pacific ~ Noon Alaska

### Welcome and Roll-Call

Chair: Betsy Hays, APR, Fellow PRSA

Chair-Elect: Pete Codella, APR

Secretary: Terry LaBrue, APR

Treasurer: Mar Junge, APR

Immediate Past Chair – Scott Trotter, APR

National Nominating Committee – Scott Trotter, APR

National Nom. Comm. Alternate – John Mitchell, APR

National Nom. Comm. Alt. – David Thompson, APR

Ronele Dotson, APR, PRSA Director, North Pacific District

Candice Bellittera, APR – PRSA Chapter & District Relationship Manager

### 2015 Chapter Presidents

- Alaska – Heidi Embley
- California Capital – Kyla Aquino Irving
- Central California – Janet Stoll-Lee, APR
- Greater Oregon – Loralyn Spiro
- Greater Salt Lake – Julie Marie Bradford
- Greater Spokane – Alli Benjamin
- Idaho – Nicola McIntosh
- Montana – Carol Kruger
- Oregon Capital – Nicole Miller
- Portland Metro – Taraneh Fultz, APR
- Puget Sound – Diane Bevins
- San Francisco Bay Area – Michele Horaney, APR
- Sierra Nevada – Alison Gaulden, APR – Anne, Amanda & Jane
- Silicon Valley – Ellie Javadi, APR, & Mar Junge, APR
- Utah Valley – Todd Hollingshead

**Approval of Meeting Minutes** – Terry LaBrue, APR, Secretary

**Approval of Treasurer's Report/Update** – Mar Junge, APR, Treasurer

**National Report** - Candice Bellittera, APR, PRSA Chapter/District Relationship Manager

- Chapter promo still on until 9/30 (free Chapter membership with payment of National membership)
- PRSA International Conference in Atlanta – Nov. 8-10

- Introduction of Jay Starr – VP of Member Services
- PRSA 2015 Assembly – Saturday, Nov. 7 @ 8:30 a.m.
- Delegate calls on 9/16 and 10/7 -- 11 a.m. and 4 p.m. EST
- NPD mtg. on 11/8 @ 8:30 a.m.

#### **Updates:**

- NP District Conference: Pete Codella, APR (Chair-Elect)
  - Graphic treatment completed – info. on NPD Conf. website
  - Registration opening in Sept. (\$100 savings before Jan. 1)
  - Master strategic planning document being developed
  - Committees have formed – new members always welcome!
    - Sierra Nevada members on call committees (TY!)
  - Moving to Eventbrite for registration platform
  - Lori working on sponsorship -- would love your ideas!
- NPD blogged re: idea for PRSA National to college district dues – please comment
- Nom committee update (John Mitchell, APR). Great experience/solid slate of officers/lots of great hard choices for committee. John was thanked for his last minute sub job.

#### **Discussion: Best Ideas for On-Boarding New Members – What’s the Magic Formula?**

- New member breakfast with board members (invite PRSSA students, too)
- Letters (via US mail)
- Phone calls from board members (invite to next event, meet them at door, sit with them, intro. them to folks)
- 6 mth check-in phone call (invite to do a small task?)
- Need good systems and processes for all ongoing chapter business (turn-key onboarding)
- Incorp. young professionals group

#### **Items from the Floor – News & Events – Anything the Chapters want to share!**

#### **Adjourn**