Welcome and Roll-Call

Chair: Betsy Hays, APR, Fellow PRSA
Chair-Elect: Pete Codella, APR
Secretary: Terry LaBrue, APR
Treasurer: Mar Junge, APR
Immediate Past Chair – Scott Trotter, APR

Ronele Dotson, APR, PRSA Director, North Pacific District
Candice Bellittera, APR – PRSA Chapter & District Relationship Manager

2015 Chapter Presidents

- Alaska – Heidi Embley
- California Capital – Kyla Aquino Irving
- Central California – Janet Stoll-Lee, APR
- Greater Oregon – Loralyn Spiro
- Greater Salt Lake – Julie Marie Bradford
- Greater Spokane – Alli Benjamin
- Idaho – Nicola McIntosh
- Montana – Carol Kruger
- Oregon Capital – Nicole Miller
- Portland Metro – Taraneh Fultz, APR
- Puget Sound – Diane Bevins
- San Francisco Bay Area – Michele Horaney, APR
- Sierra Nevada – Alison Gaulden, APR – Anne, Amanda & Jane
- Silicon Valley – Ellie Javadi, APR, & Mar Junge, APR
- Utah Valley – Todd Hollingshead

Approval of Meeting Minutes – Terry LaBrue, APR, Secretary

Approval of Treasurer’s Report/Update – Mar Junge, APR, Treasurer

National Report - Candice Bellittera, APR, PRSA Chapter/District Relationship Manager

- Chapter promo still on until 9/30 (free Chapter membership with payment of National membership)
- PRSA International Conference in Atlanta – Nov. 8-10
• Introduction of Jay Starr – VP of Member Services
• PRSA 2015 Assembly – Saturday, Nov. 7 @ 8:30 a.m.
• Delegate calls on 9/16 and 10/7 – 11 a.m. and 4 p.m. EST
• NPD mtg. on 11/8 @ 8:30 a.m.

Updates:

• NP District Conference: Pete Codella, APR (Chair-Elect)
  o Graphic treatment completed – info. on NPD Conf. website
  o Registration opening in Sept. ($100 savings before Jan. 1)
  o Master strategic planning document being developed
  o Committees have formed – new members always welcome!
    ▪ Sierra Nevada members on call committees (TY!)
  o Moving to Eventbrite for registration platform
  o Lori working on sponsorship -- would love your ideas!
• NPD blogged re: idea for PRSA National to college district dues – please comment
• Nom committee update (John Mitchell, APR). Great experience/solid slate of officers/lots of great hard choices for committee. John was thanked for his last minute sub job.

Discussion:  Best Ideas for On-Boarding New Members – What’s the Magic Formula?

• New member breakfast with board members (invite PRSSA students, too)
• Letters (via US mail)
• Phone calls from board members (invite to next event, meet them at door, sit with them, intro. them to folks)
• 6 mth check-in phone call (invite to do a small task?)
• Need good systems and processes for all ongoing chapter business (turn-key onboarding)
• Incorp. young professionals group

Items from the Floor – News & Events – Anything the Chapters want to share!

Adjourn