Agenda for PRSA North Pacific District Call  
Wednesday, Dec. 16, 2015  
2 p.m. Mountain ~ 1 p.m. Pacific ~ Noon Alaska  

PLEASE NOTE CALL-IN NUMBER and CODE :) Thank you, Pete!  
(415) 762-9988  
Passcode: 265 761 930  

Welcome and Roll-Call  
Chair: Betsy Hays, APR, Fellow PRSA  
Chair-Elect: Pete Codella, APR  
Secretary: Terry LaBrue, APR  
Treasurer: Mar Junge, APR  
Immediate Past Chair – Scott Trotter, APR  

Ronele Dotson, APR, PRSA Director, North Pacific District  
Eileen Lintao – Interim PRSA Chapter & District Relationship Manager  

2015 Chapter Presidents  
- Alaska – Heidi Embley  
- California Capital – Kyla Aquino Irving  
- Central California – Janet Stoll-Lee, APR  
- Greater Oregon – Loralyn Spiro  
- Greater Salt Lake – Julie Marie Bradford  
- Greater Spokane – Alli Benjamin  
- Idaho – Nicola McIntosh  
- Montana – Carol Kruger  
- Oregon Capital – Nicole Miller  
- Portland Metro – Taraneh Fultz, APR  
- Puget Sound – Diane Bevins  
- San Francisco Bay Area – Michele Horaney, APR  
- Sierra Nevada – Alison Gaulden, APR  
- Silicon Valley – Ellie Javadi, APR, & Mar Junge, APR  
- Utah Valley – Todd Hollingshead  

Approval of Meeting Minutes – Terry LaBrue, APR, Secretary  

Approval of Treasurer’s Report/Update – Mar Junge, APR, Treasurer
National Report - TBD

Updates:

• NP District Conference: Co-Chairs Pete Codella, APR, and Amanda Horn
  o Early bird deadline for NPD Conference Registration
  o Sponsorship
  o Publicity
  o Program
  o And MORE~

• 2016 NPD Slate of Officers – (WOO HOO!)

Presentation/Discussion:

• How to Engage/Keep/Attract Senior Practitioners
  ▪ Featuring Terry LaBrue with Puget Sound and Taraneh Fultz from Portland Metro

Items from the Floor

Adjourn – HAPPY HOLIDAYS!