

## North Pacific District

**Agenda for PRSA North Pacific District Call**  
**Wednesday, Dec. 16, 2015**  
2 p.m. Mountain ~ 1 p.m. Pacific ~ Noon Alaska

**PLEASE NOTE CALL-IN NUMBER and CODE :) Thank you, Pete!**

**(415) 762-9988**

**Passcode: 265 761 930**

### Welcome and Roll-Call

Chair: Betsy Hays, APR, Fellow PRSA  
Chair-Elect: Pete Codella, APR  
Secretary: Terry LaBrue, APR  
Treasurer: Mar Junge, APR  
Immediate Past Chair – Scott Trotter, APR

National Nominating Committee – Scott Trotter, APR  
National Nom. Comm. Alternate – John Mitchell, APR  
National Nom. Comm. Alt. – David Thompson, APR

Ronele Dotson, APR, PRSA Director, North Pacific District  
Eileen Lintao – Interim PRSA Chapter & District Relationship Manager

### 2015 Chapter Presidents

- Alaska – Heidi Embley
- California Capital – Kyla Aquino Irving
- Central California – Janet Stoll-Lee, APR
- Greater Oregon – Loralyn Spiro
- Greater Salt Lake – Julie Marie Bradford
- Greater Spokane – Alli Benjamin
- Idaho – Nicola McIntosh
- Montana – Carol Kruger
- Oregon Capital – Nicole Miller
- Portland Metro – Taraneh Fultz, APR
- Puget Sound – Diane Bevins
- San Francisco Bay Area – Michele Horaney, APR
- Sierra Nevada – Alison Gaulden, APR
- Silicon Valley – Ellie Javadi, APR, & Mar Junge, APR
- Utah Valley – Todd Hollingshead

**Approval of Meeting Minutes** – Terry LaBrue, APR, Secretary

**Approval of Treasurer's Report/Update** – Mar Junge, APR, Treasurer

## **National Report - TBD**

### **Updates:**

- NP District Conference: Co-Chairs Pete Codella, APR, and Amanda Horn
  - Early bird deadline for NPD Conference Registration
  - Sponsorship
  - Publicity
  - Program
  - And MORE~
- 2016 NPD Slate of Officers – (WOO HOO!)

### **Presentation/Discussion:**

- How to Engage/Keep/Attract Senior Practitioners
  - Featuring Terry LaBrue with Puget Sound and Taraneh Fultz from Portland Metro

### **Items from the Floor**

**Adjourn – HAPPY HOLIDAYS!**